

Microchipping

What It Is and Why Every Pet Needs It

Microchipping is one of the simplest, most effective ways to protect your pet and ensure they can always find their way home. Every year, thousands of lost dogs and cats enter shelters without any form of identification. A microchip gives your pet a permanent, reliable ID that can't fall off, fade, or be removed.

What Is a Microchip?

A microchip is a tiny, grain-of-rice-sized device that stores a unique identification number. This number is linked to your contact information in a secure national database.

When a lost pet is found, a quick scan reveals the microchip number, allowing staff to contact the owner immediately.

How Microchipping Is Done

Microchipping is fast, safe, and no more uncomfortable than a routine vaccination.

- A veterinarian or trained technician uses a small needle to insert the microchip just under the skin, typically between the shoulder blades.
- The process takes **only a few seconds**.
- No anesthesia is required.
- Once implanted, the microchip stays in place for life.

After the chip is placed, the most important step is **registering your contact information** and keeping it updated if you move or change phone numbers.

A Small Step That Makes a Big Difference

Microchipping is one of the most responsible choices a pet owner can make. It's quick, inexpensive, and could be the reason your pet makes it home safely.